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SPECIFICATION AMENDMENTS

Page 6, lines 1-2:

FIGURE 5 illustrates a schematic of content objects associated with the present invention;
[[and]]

Page 6, lines 3-4:

FIGURES 6A and 6B illustrate a sample single line residential telephone bill generated via the method of the preferred embodiment of the present invention. FIGURE 6 is a map showing the way in which particular sections are arranged on a Monthly Statement;

FIGURE 6A is a detail drawing showing the upper section of the Statement of Figure 6;

FIGURE 6B is a detail drawing showing the Bill-At-A-Glance section of the Statement of Figure 6;

FIGURE 6C is a detail drawing showing the Billing Summary section of the Statement of Figure 6;

FIGURE 6D is a detail drawing showing the Ameritech Local Service section of the Statement of Figure 6;

FIGURE 6E is a detail drawing showing the "News You Can Use" section of the Statement of Figure 6;

FIGURE 6F is a detail drawing showing the bottom section of the Statement of Figure 6; and

FIGURE 6G is a detail drawing showing the back side of the Statement of Figure 6.

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It is contemplated that the method of the preferred embodiment culminates with the production of a plurality of content objects, which may be further processed and displayed as output on a bill image 22 or the like. An example of the same is illustrated in Figures 6A [[and 6B]] through 6G, where there is shown a sample single line residential telephone bill. The system pulled all data 14 from the sources of data that include customer information, customer plan information, bill cycle information, tax list, and carrier information. The system generated the bill image 22

embodied as a single line residential telephone bill in accordance with invoice specifications 12 containing the fields of (and shown on the single line residential bill as) the following: client address 92 wherein the data is obtained from a field stored in with the customer information data. The address format is customized to the nation in which the billing is received. Address format vary by country. For example, in Mexico, the address includes a "colonia" in addition to a city and puts the number for the address after the street name. The page number field 94 results from a placeholder function run by the mass customization billing engine 10, with bill formatter software inserting the actual number. The account number 96 is pulled from the customer information data, as is the billing date 98. The billing date 98 information may also be pulled from the bill cycle information. Typically, most North American telephone service clients are billed monthly; however, the method and system of the present invention accommodate billing cycles of various lengths. The website 100 information is also pulled from the bill cycle information. By parameterizing this, bills can be generated for resellers during the same process run used for direct customers or clients.